THE CAMPBELL ROTC PROGRAM

There is a program at Campbell University that could give you an advantage when combined with your college education and diploma. It is a course that not only teaches you the principles of management but also gives you the opportunity to lead. It is a course that tells future employers that you have had real life experience handling people and solving problems, that you are goal-oriented, and that you have been trained to work with and lead a team. That program is Army ROTC. Put simply, it is your chance to add muscle to your college career. No matter what your major, ROTC gives you the confidence, skills and experience needed to be a success in college and beyond.

THE CAMPBELL BATTALION

The “Take charge and move out!” motto sums up what the Campbell Battalion is all about. Since 1972, Campbell Army ROTC has earned acclaim as one of the nation’s top ROTC programs. The reason we perform so well year after year is that we continually recruit outstanding students like you to join our ranks.

Here’s what we can offer you:
• Scholarships to cover your educational expenses.
• The best leadership training available
• An opportunity to serve your country

Here’s what is required of you:
• 1-9 hours of class per week (class dependent)
• Physical training 3-4 days per week
• 1-2 overnight field training exercise per semester

Our Reserve Officer Training Corps (ROTC) program is one of the finest in the country and includes Cadets from Methodist University, Fayetteville State University and The University of North Carolina at Pembroke. The Campbell Battalion commissioned 50 2nd Lieutenants this year, exceeding its assigned mission of 38. This indicator of success demonstrates the program’s strength, as well as this generation’s commitment to serve their country as Army Officers.

CAMPBELL RANKING

Every year, Cadet Command provides each Professor of Military Science (PMS) an evaluation that compares their program to all other ROTC programs in the nation. Rated areas range from quality of recently commissioned cadets to viability of the program. These evaluations consistently show Campbell in the top 15% of all programs nationwide, which is the highest category rating. The North Carolina Reserve Officers Association presents the General Maxwell D. Thurman Award to the top ROTC graduate each year. Campbell graduates earned this award in 1999, 2000, 2002, 2005, 2006, 2007 and 2008.

Between their junior and senior years, all Cadets are evaluated at a four week summer course known as Warrior Forge. At the end of this course, each ROTC program is assessed on the performance of their Cadets. Over the past 15 years, the Cadets from Campbell Battalion have outperformed Cadets from all over the country. In 2012, a Campbell Cadet was ranked #2 in the nation out of approximately 5,500 students. There were eight students ranked in the top 10%, more than any other traditional ROTC program; there are more than 273 ROTC programs throughout the United States. Additionally, Campbell had 16 students identified as Distinguish Military Graduates; the top 20%. Of the 58 students commissioned as officers last year 70% were chosen to serve on Active Duty, the national average was only 48%.

Ranger Challenge is a varsity sport that tests the mental agility and physical endurance of participants as they compete against teams from other universities. Within our brigade (19 universities), Campbell has finished in the top three places nine times in the last 15 years. During that same time, Campbell took 1st place three times when competing in its region (101 schools).
The major requirements outlined within this brochure are intended as a guideline, and the curriculum outlines are only a sample. The most recent copy of the University's Undergraduate Studies Bulletin is the official source related to curriculum guidelines. It is the student's responsibility to consult with his/her academic adviser.